

# Corporate Social Responsibility

Highlights of 2019



# 2019 community investments



**150,000**

individuals educated in financial matters



**\$2B**

in small business loans through the SBA program



**\$213M**

in American dream home loans



**\$60M**

in grants and contributions to nonprofit organizations



**\$22B**

Invested in environmentally beneficial business since 2008



**\$4.1B**

Loaned and invested to revitalize communities



**\$566M**

spent with diverse suppliers



**\$10M**

donated through our Employee Giving Campaign



**334,000**

hours of employee volunteer time

# Investing in the future



“ We are committed to investing in the future of our communities and being a socially responsible corporate citizen. It is at heart of everything we do. When we combine our philanthropic giving with our products, services and experiences, we can make a significant impact in our communities. We do this by making ethically and environmentally sustainable business decisions, engaging our employees, volunteering and embracing diversity, equity and inclusion. ”

**Andy Cecere**  
Chairman, President and CEO  
U.S. Bancorp



# Community Possible: work



At U.S. Bank, we are focused on economic, community and workforce development as a way of investing in the future of our communities.

In 2019, we gave:

**\$2 Billion**

in small business administration loans

**\$13 Million**

given to workforce development programs



# Community Possible: home



We believe that every individual and family deserves access to safe, accessible and affordable homes.

We furthered our mission to support these families by providing:

**\$1.1 Billion**

in community development loans

**\$3 Billion**

in USBCDC investments

**\$213 Million**

in American Dream mortgage loans

**\$7 Million**

in grants, sponsorships and corporate contributions





# Community Possible: play



At U.S. Bank, we know communities are stronger when they are connected through the arts, cultural opportunities and safe, accessible recreational play spaces.

We powered play by giving:

**\$18 Million**

in sponsorships to power Play

**\$7 Million**

in grants and corporate contributions



# Diversity, equity and inclusion



We draw strength from our diversity. Our One U.S. Bank approach to diversity, equity and inclusion brings all stakeholders together.

Diversity starts with our employee population:

**Nearly 60%**

of all U.S. Bank employees are women

**100%**

of employees take unconscious bias training

**2,000**

of our employees are veterans and military service members



# Environmental sustainability



Environmental responsibility is integral to the success of our business and important for our future.

We have focused on:

**\$22 Billion**

invested in environmentally beneficial business opportunities

**28%**

reduction in our greenhouse gas emissions towards our goal

**15%**

of all solar installations in the U.S. financed by us





# Financial education



At U.S. Bank, we view financial education as an investment for the future.

Our employees shared their financial expertise:

**150,000**

people were reached

**13,000**

hours were volunteered

**3,000**

financial education  
seminars were hosted



# Our people



As One U.S. Bank, we are creating a culture where giving back to communities is part of how we invest in the future.

## Employees made Community Possible:

**334,000**

total volunteer hours

**\$10 Million**

was raised by employees

**915**

hours per day

**\$1 Million**

was donated to the EAF

**\$8 Million**

the value of hours given



# Responsible business



We strive to create products and services that serve all members of our community.

We invest in the future through:

**40,000**

Simple Loans opened by customers

**“Outstanding”**

rating received by OCC in our recent CRA examination

**\$500,000**

donated to the Wilder Foundation to help invest in solutions that help families achieve economic stability





# A look forward



“ At U.S. Bank, we are operating from a position of strength, anchored by our strong ethical culture, which has resulted in being named one of the World’s Most Ethical Companies by Ethisphere Institute for the sixth consecutive year.

We are working to drive greater social impact in many ways in many ways, starting with establishing external goals to engage, inspire and guide our work. ”

**Reba Dominski**  
Chief Social Responsibility Officer,  
President, U.S. Bank Foundation





# Learn more and read our CSR AR



## Community Possible

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## Environmental, Social, Governance

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## GRI Index

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