



2025 Scholarship FAQ

Eligibility

Who is eligible for the U.S. Bank Scholarship?

- High school students accepted or enrolled as an undergraduate, trade or vocational school as of September 1, 2026. The school must be an eligible, U.S.-based, accredited two- or four-year U.S. brick-and-mortar or online college or university or trade or vocational school. (Undergraduate students must be enrolled for at least six credit hours per semester.)
- Undergraduate students or trade/vocational school students enrolled as of September 1, 2026, at an eligible, accredited two- or four-year U.S. brick-and-mortar or online college or university or trade or vocational school. (Undergraduate students must be enrolled for at least six credit hours per semester.)
- Must be a legal resident of the 50 United States and the District of Columbia (“U.S.”).
- Graduate students are NOT eligible.
- Children of U.S. Bank employees ARE eligible for the 2025 U.S. Bank Student Scholarship.

Are graduate students or international students eligible?

You must be a legal U.S. resident and an undergraduate or trade or vocational school student to be eligible. Due to the parameters of the sweepstakes, the funds cannot be applied to a graduate degree or a school outside the 50 United States and the District of Columbia.

How to enter

How do I enter?

Three steps:

- Fill out the [registration form](#) to enter.
- Download the Zogo app and use the correct access code: 2024USB
- Start completing modules! You will be entered to win different scholarship amounts upon completing a minimum threshold of 25, 50, 75 and 100 modules.

Modules	Prize
25 +	\$2,500
50 +	\$5,000
75 +	\$10,000
100 +	\$20,000

*Grand prize is awarded for modules completed by October 30.

Note: You can also participate in the mail-in entry. Please view the [official rules](#) for this entry method.

Am I on the right version of the app?

If you see the U.S. Bank logo in and the progress tracker at the top of your home screen in the app, you are in the correct version.

Prizes

When are prizes drawn?

Prizes are drawn twice a year. If you don't win in the first round, keep completing modules for a chance to win later!

Entry period one: The first round of scholarship prizes is drawn for modules completed February to June. Winners will be announced four to six weeks later.

Entry period two: The second round of scholarship prizes is drawn for modules completed February to October (the full scholarship period). Winners will be announced four to six weeks later. If you won in the first round, you are not eligible to win in round two.

Will my completed modules from entry period one roll over to entry period two?

Yes, your modules count toward the second prize drawing unless you already won a scholarship in entry period one. You can only win one prize per year. (Entry period one runs February to June.)

Does completing more learning modules increase my chance of winning?

No, however, the more modules complete, the higher the scholarship prize you will be eligible for and the smaller the pool of registrants you're competing against.

Winner notification

When and how will winners be notified?

Potential winners are drawn for modules completed by June 30 on July 8 and notified July 15 and modules completed by October 30 on November 7 and notified on November 14.

- **Entry period one** – Winners announced early August
- **Entry period two** – Winners announced early December

Winners will be contacted by the U.S. Bank Student Scholarship sweepstakes administrator, GMR Marketing. They will first try you by phone and then reach out by email.

The Zogo app and module tracking

Are you tracking my module progress? Do I need to “submit” my modules?

Yes, as long as you are in the U.S. Bank version of the app, we are able to see how many modules you have completed, and you will be put in the prize pool accordingly. You do not need to “submit” anything as we are live tracking.

What if I had a Zogo account previously?

You need to [request an app transfer](#) if you created a Zogo account prior to the U.S. Bank Scholarship. Rest assured, modules completed **within the Scholarship sweepstakes period (February to October 2025)** will count towards your Scholarship eligibility, even if you are waiting for an app transfer.

I requested an app transfer – when does this go into effect?

The Zogo Team will try to facilitate an app transfer within 72 hours of submitting the request. A transfer will only take effect if the Zogo team has located an account with the credentials provided. Please contact scholarships@zogofinance.com within a week of submitting the form if you have still have not been transferred.

How do the e-gift cards work?

In the app, you can earn coins for completing modules. These pineapples (the in-app currency) can be exchanged for gift cards in the “Marketplace” section of the app, subject to availability. Once you successfully redeem a gift card, it will be sent to your email on file.